

**BIG SLABS**

We reinvent Marble

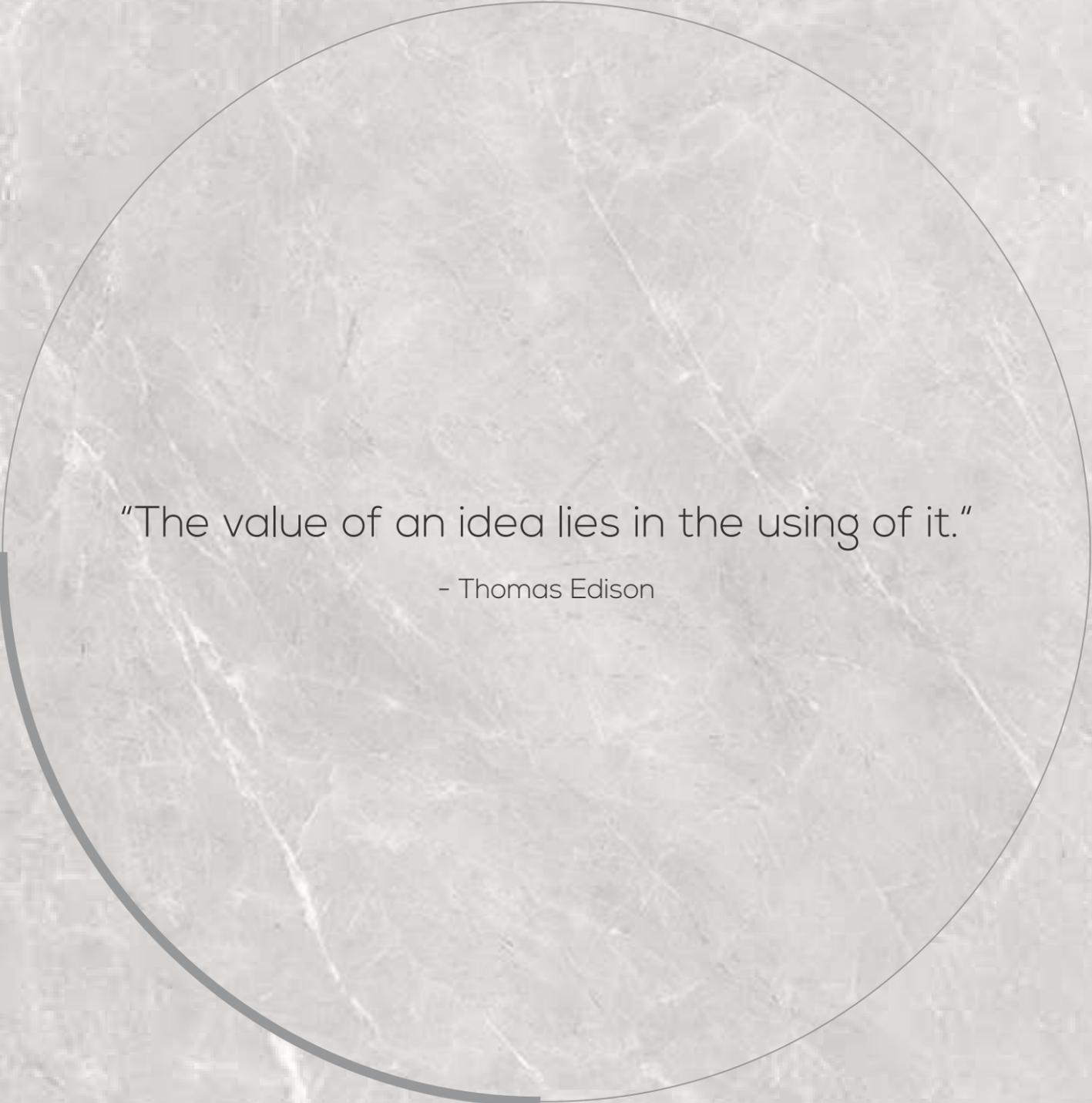


**serön**

we reinvent marble

W 120  
H 180

1200x1800mm



“The value of an idea lies in the using of it.”

- Thomas Edison

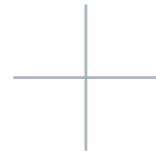
1



**Size**

1200x1800mm

2



**Finishes**

Glossy & Pearl

48



**Designs**

Architectural aesthetics

9



**mm**

Thickness

Porcelain slabs



# The story of 19 years

With two decades of traction in the world of ceramics, Seron is synonymous with unrivaled product quality and top-notch customer service across the globe.

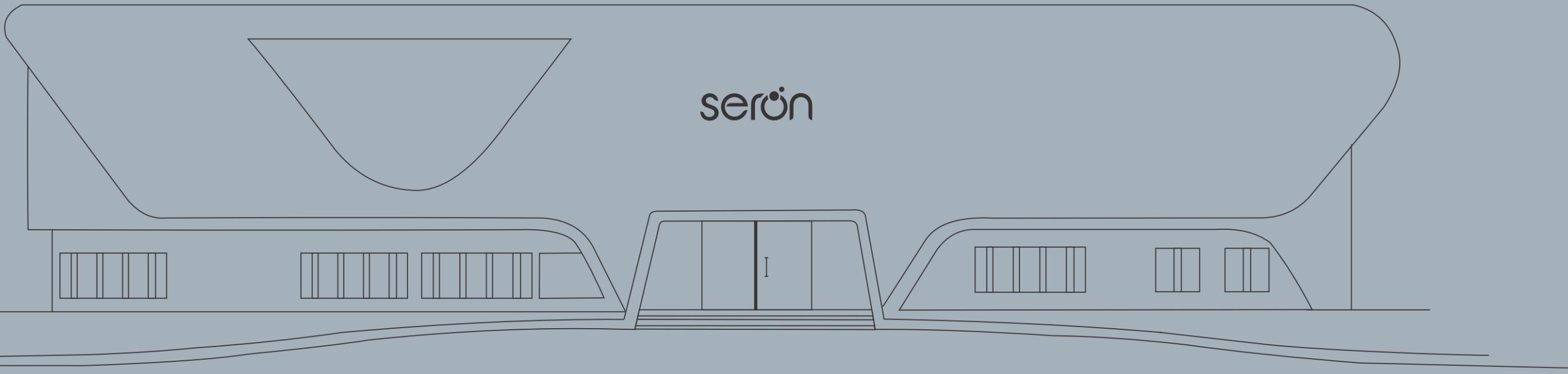
3 Lac  
Sq.Mtr  
Production  
Capacity  
Per  
Month

500+  
Dealers  
Networks  
Across the  
World



Seron is a leading name in the tile industry with 19+ years of experience in curating surfaces with dynamism, originality, and competence, combined with innovation and continuous technological research to produce impeccable outdoor and indoor tiles suitable for residential, commercial, and industrial environments.

Our products symbolize vernacular elegance and reflect the splendor of natural and urban designs that result in an eclectic melange of trends and styles that yield a vast range of formats and aesthetics in eclectic hues and finishes to create enchanting and timeless spaces.



seron

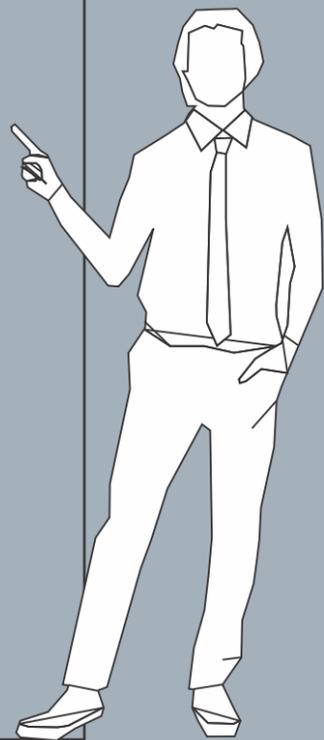
# Big-sized slabs for big dreams

The 1200x1800mm size provides a smoother and sleeker finish, mitigating the risks of grout lines. Moreover, they appear highly versatile and create a seamless look.



120x  
180cm  
47.2' x  
70.86"

W 120  
H 180



Porcelain slabs



One design & two finishes



# Techno-rich features



## 1. Hygiene



Suitable for contact with food



Microbial growth proof

The tiles go through a distinctive anti-microbial treatment that thwarts the growth of fungi, germs, and bacteria on the tiles.



## 2. Strength



Impact Resistant

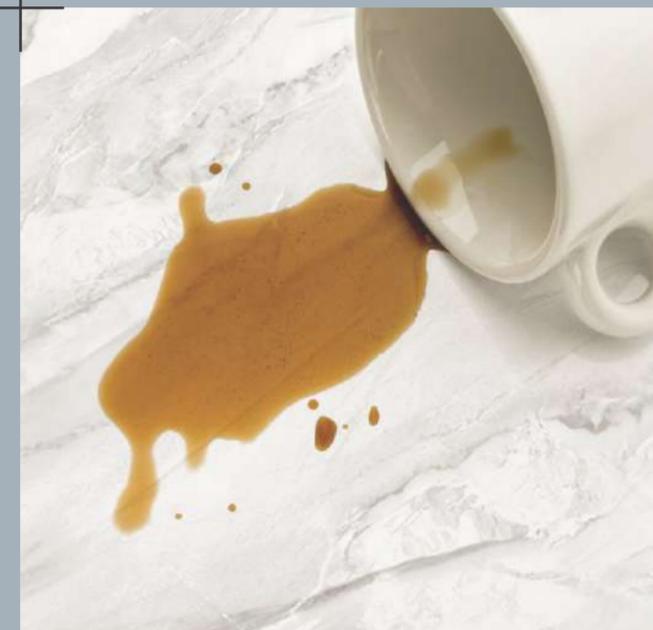


Durable Body



Bending strength

Using the latest technology and materials makes these tiles durable and robust to external wear and tear.



## 3. Resistance



Stain Proof



Chemical Resistance



Fire Resistance

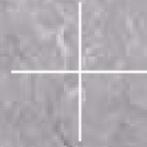


Abrasion Resistance

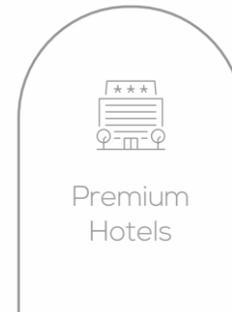
These surfaces are stain-proof and fire-abrasion resistant and display strong resistance to weather and chemicals.

# Vista of possibilities

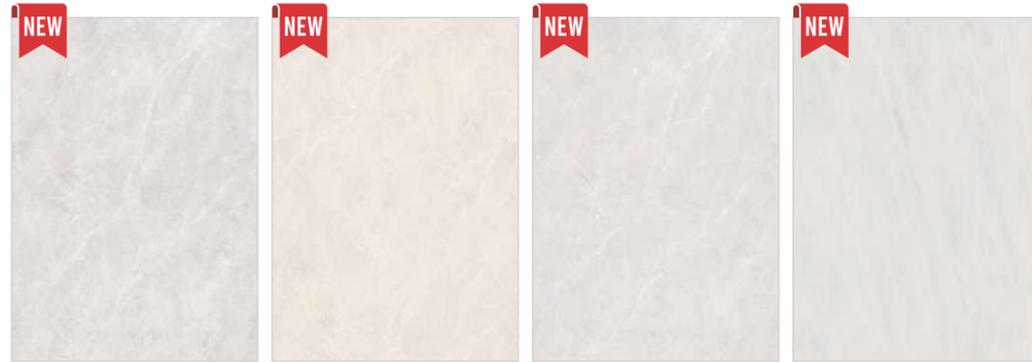
Porcelain Slabs



Seron surfaces come in a variety of colors, designs, and finishes in various formats, making them a perfect choice for architects and designers for indoor and outdoor spaces.



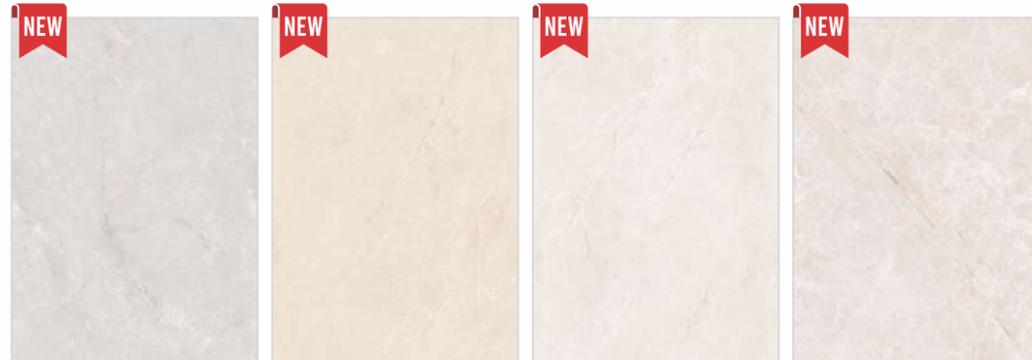
# The collection



Kenzo bianco    Kenzo crema    Kenzo dove    White superiore



Crema superiore    Spanish crema    Spanish bianco    Taj mahal



Orient natural    Marquina beige    Marquina light    Fendi crema



Luna silver    Prisma bianco    Thunder glam    Grey glam



Bvlgari crema    Bvlgari silver    Dama bianco    Italian crema



Italian galaxy    Dior grey    Claros beige    Magnam grey

All designs are  
available in both  
glossy & pearl finishes

# The collection



Michael satvario

Dior thunder

Galaxy gray

Lasa white



Claros peach

Magnam crema

Pacific gray

Pacific silver



Satvario nex

Statuario norwell

Classico cararra

Magnetic



Magnetic grey

Elysium white

Elysium lux

Bianco oro



Coral pearl

Bosco gray

Venice crema

Venice silver



Claros gray

Claros silver

Pacific beige

Tiffany gray

All designs are  
available in both  
glossy & pearl finishes

# Kenzo bianco



NEW



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS Random  
**3**





# Kenzo crema



**NEW**



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

**ENDLESS** | Random  
**3**





# Kenzo dove

**NEW**



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

**ENDLESS** | Random  
**3**





# White superiore



NEW



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS Random  
**3**





# Crema superiore



NEW



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





MENU

CHEN

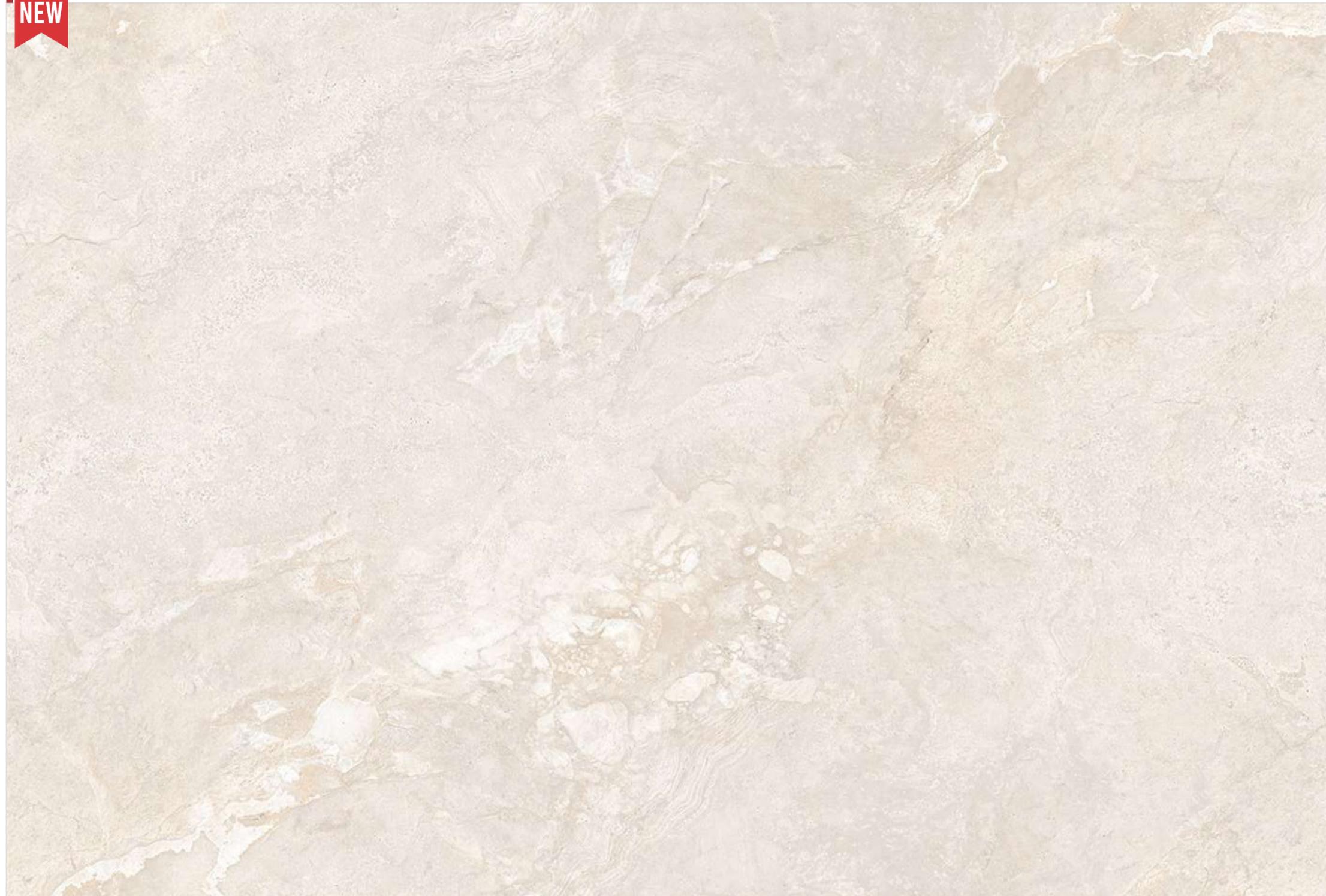
KITCHEN



# Spanish crema



NEW



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**

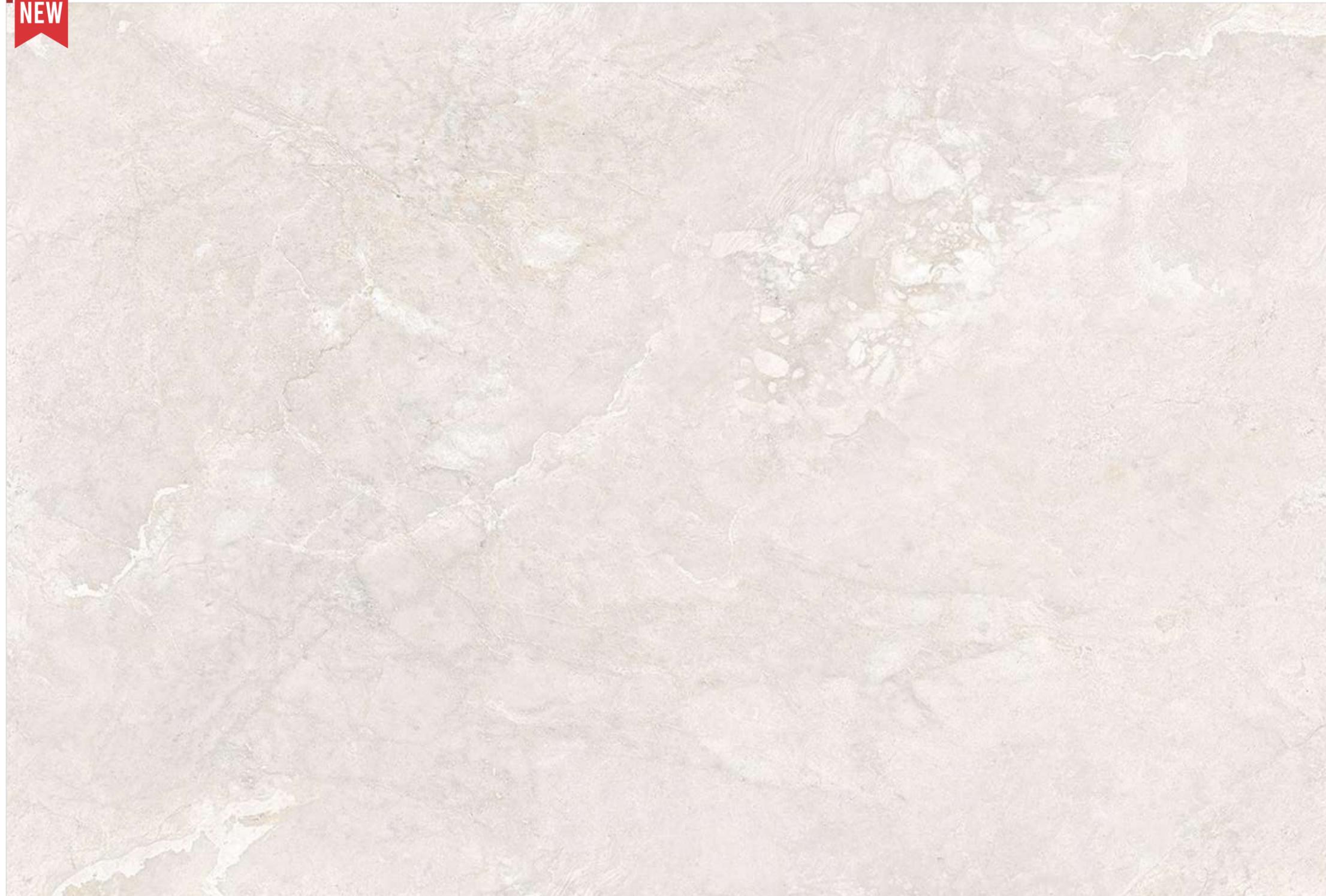




# Spanish bianco



**NEW**



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

**ENDLESS** | Random  
**3**





# Taj mahal

**NEW**



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

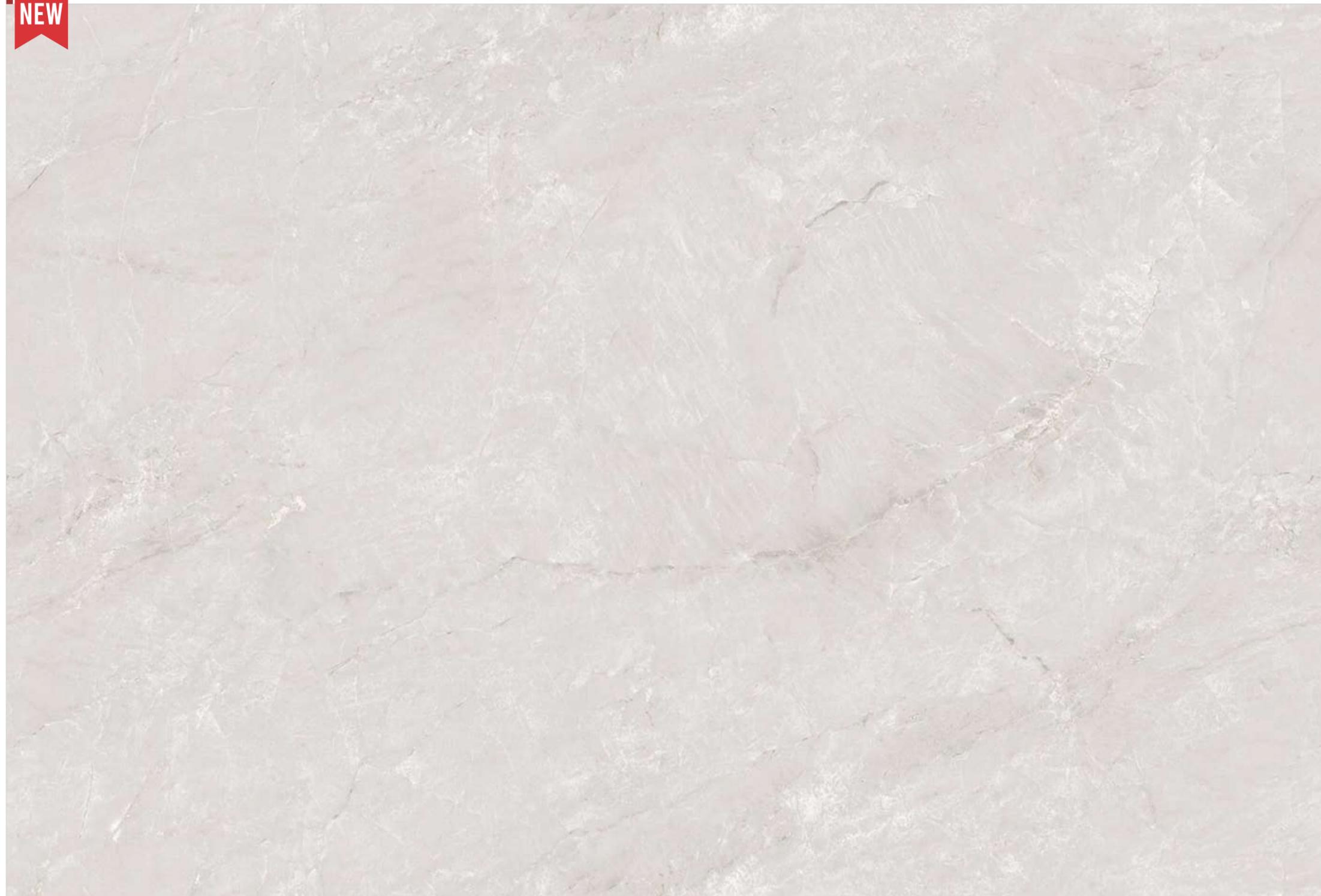
**ENDLESS** | Random  
**3**





# Orient natural

**NEW**



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

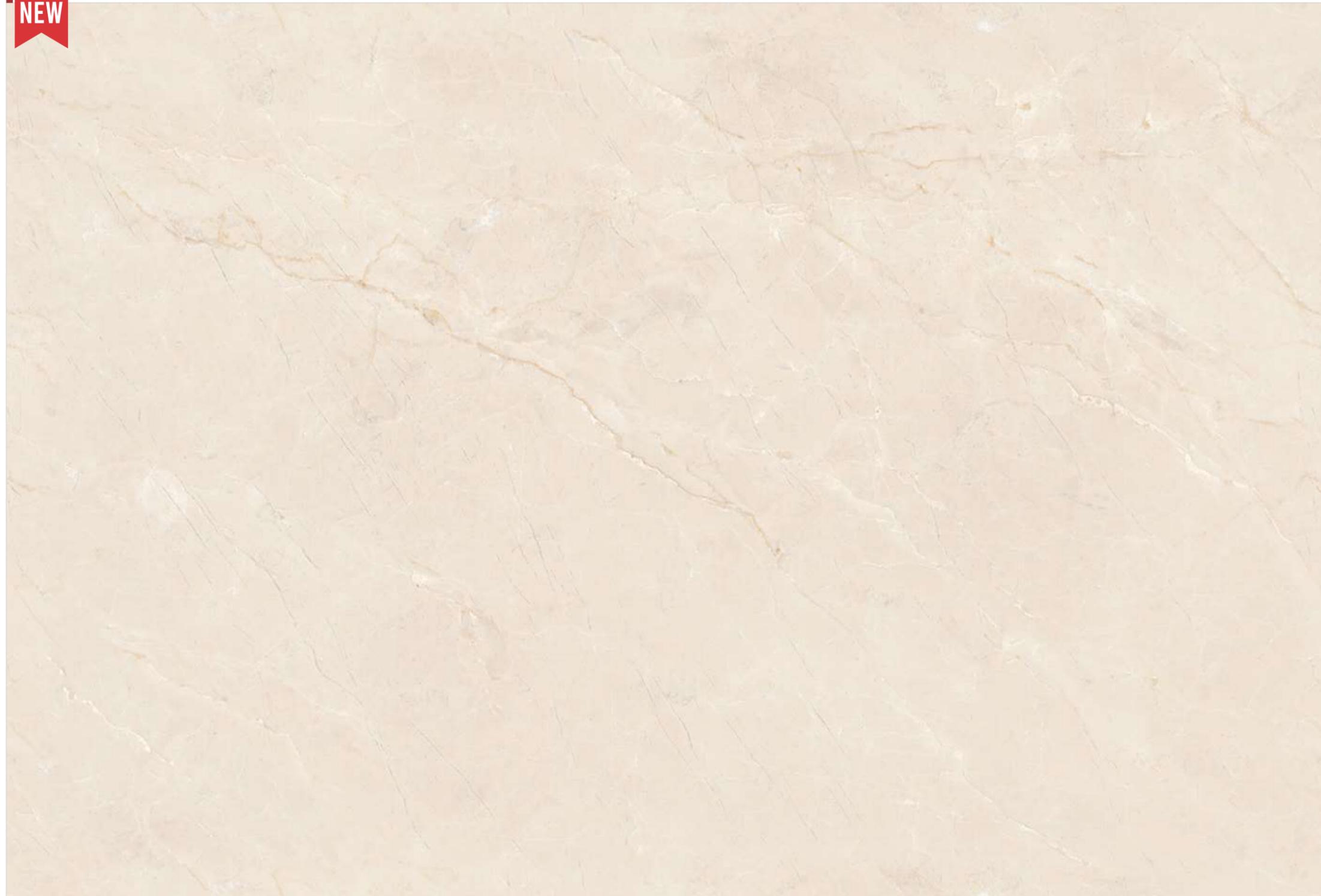
**ENDLESS** Random  
**3**





# Marquina beige

NEW



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Marquina light



NEW



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS Random  
**3**

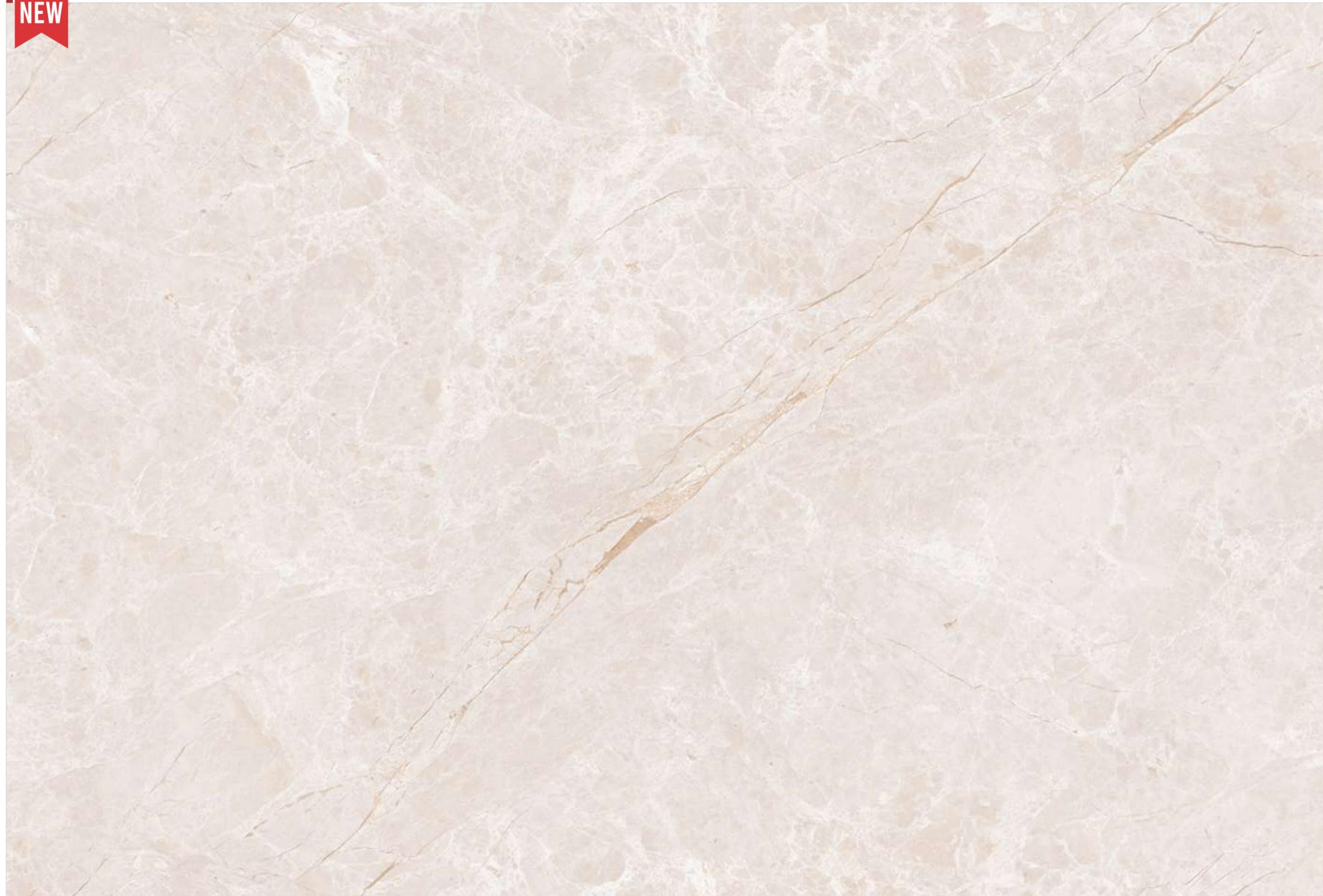




# Fendi crema



**NEW**



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

**ENDLESS** | Random  
**3**





# Luna silver



**NEW**



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

**ENDLESS** Random  
**3**





# Prisma bianco



NEW



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS Random  
**3**





# Thunder glam



NEW



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Grey glam

**NEW**



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

**ENDLESS** | Random  
**3**





# Bulgari crema



NEW



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





YOR'S  
KITCHEN  
Greek cuisine

# Bulgari silver



NEW



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Dama bianco

**NEW**



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

**ENDLESS** Random  
**3**





# Italian crema



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

**ENDLESS** | Random  
**3**





# Italian galaxy



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

**ENDLESS** | Random  
**3**





# Dior grey



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

**ENDLESS** | Random  
**3**





# Claros beige



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Magnam grey



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Michael satvario



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Dior thunder



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Galaxy gray



Size  
**1200x1800mm**

Thickness  
**9mm**

Finish  
**Glossy**

Available In Pearl Finish  
**Beola peral**

**ENDLESS** Random  
**3**





# Lasa white



Size  
**1200x1800mm**

Thickness  
**9mm**

Finish  
**Glossy**

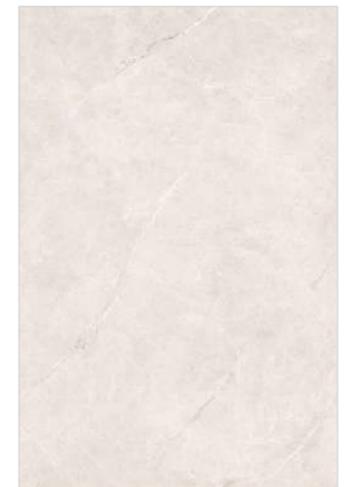
Available In Pearl Finish  
**Senso white**

**ENDLESS** | Random  
**3**





# Claros peach



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

**ENDLESS** | Random  
**3**





# Magnam crema



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





*Coffee H*  
ARTISAN COFFEE AND BAKERY

**Breakfast**

CROISSANT \$1.50 (each)	BAGEL \$1.50 (each)
FRENCH TOAST \$2.50 (each)	WAFFLES \$2.75 (each)
SALMON PANINI \$7.50 (each)	OMELET \$2.50 (each)
EGG BENEDICT \$3.50 (each)	QUICHE \$3.50 (each)

# Pacific gray



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Pacific silver



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Satavrio nex



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Statuario norwell



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Classico cararra



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Magnetic



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Magnetic grey



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

**ENDLESS** | Random  
**3**





# Elysium white



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Elysium lux



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Bianco oro



Size  
**1200x1800mm**

Thickness  
**9mm**

Finish  
**Pearl**

Available In Glossy Finish  
**Invisible dove**

**ENDLESS** Random  
**3**





# Coral pearl



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Pearl**

Available In Glossy Finish  
**Belgium bottochino**

**ENDLESS** Random  
**3**





# Bosco gray



Size  
**1200x1800mm**

Thickness  
**9mm**

Finish  
**Glossy**

Available In Pearl Finish  
**Spring gray**

**ENDLESS** Random  
**3**





# Venice crema



Size  
**1200x1800mm**

Thickness  
**9mm**

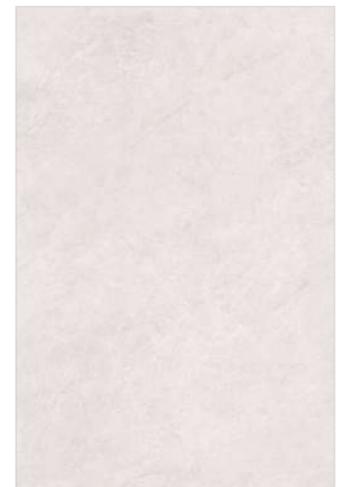
Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Venice silver



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Claros gray



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS | Random  
**3**





# Claros silver



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

ENDLESS

Random  
**3**





# Pacific beige



Size  
**1200x1800mm**

Thickness  
**9mm**

Finishes  
**Glossy & Pearl**

**ENDLESS**

Random  
**3**





# Tiffancy gray



Size  
**1200x1800mm**

Thickness  
**9mm**

Finish  
**Pearl**

Available In Glossy Finish  
**Alexa gray**

**ENDLESS** Random  
**3**





## INSTRUCTIONS FOR MANUAL INSTALLATION

SINGLE LAYER METHOD



DOUBLE-LAYER METHOD



COMPRESSING THE TILE



## IMPORTANT

All cutout corners must have a minimum diameter of 1/4". Never leave 90° angles. We recommend radiuses of more than 1/4" when the kitchen the design allows as it makes the countertop firmer.



✓ CORRECT



✗ INCORRECT



✗ INCORRECT



✗ INCORRECT

## CLEANING & MAINTENANCE

Our products are non porous (due to their high quality raw materials, stringent production parameters and state of the art technology), hence any dust or deposited waste cannot penetrate the surface.

For most cases only a damp cloth is sufficient for cleaning.

Regular cleaning highlights the aesthetic features of the surface and gives it exceptional shine.

For highly aggressive cleaning caused by some common food and substances follow the table below.

TYPE OF STAIN	CHEMICAL PRODUCT	EXAMPLE
Grease	Alkaline - Solvent	Detergent
Oil	Solvent	Ammonia, Baking Soda
Ink	Oxidant - Solvent	Alcohol, Liquid Bleach, Nail Paint Remover
Rust	Acid	Hydrochloric Acid, Vinegar, Red Harpic
Lime	Acid	Descaling Reagent, Hydro Chloric Acid
Cement	Acid	Hydro Chloric Acid
Wine	Alkaline	Ammonia, Liquid Bleach
Coffee	Alkaline - Solvent	Ammonia, Liquid Bleach
Rubber	Solvent	Alcohol, Thinner
Plaster	Acid	Hydro Chloric Acid
Candle Wax	Solvent	Alcohol, Thinner
Iodine	Oxidant	Liquid Bleach
Blood	Oxidant	Liquid Bleach
Ice Cream	Alkaline	Liquid Bleach

Note: It is recommended that any kind of stain needs to get clean immediately / as soon as possible.

## TECHNICAL SPECIFICATIONS

CHARACTERISTIC	STANDARD AS PER ISO-13006/2018 En14411 gr.bla	VALUE	TEST METHOD
Regulatory Properties			
Deviation in Length & Width	±0.5%	±0.2%	ISO 10545-2
Deviation in Thickness	±5%	±5%	ISO 10545-2
Straightness of Sides	±0.5%	±0.2%	ISO 10545-2
Rectangularity	±0.5%	±0.2%	ISO 10545-2
Surface Flatness	±0.5%	±0.3%	ISO 10545-2
Colour Difference	ΔE<1.00	ΔE<0.30	ISO 10545-16
Glossiness	As per Mfg.	As Per Mfg.	GlossMeter
Structural Properties			
Water Absorption	≤0.5 %	≤0.3 %	ISO 10545-3
Apparent Density	As Per Mfg.	>2.20 g/cc	ISO 10545-3
Massive Mechanical Properties			
Modulus of Repture	Min. 35N/mm <sup>2</sup>	Min. 40N/mm <sup>2</sup>	ISO 10545-4
Breaking Strength	Min. 1300 N	Min. 2000 N	ISO 10545-4
Impact Resistance	As per Mfg.	Min. 0.55	ISO 10545-4
Surface Mechanical Properties			
Surface Abrasion Resistance	As per Mfg.	Min. class 3	ISO 10545-7
Moh's Hardness	As per Mfg.	Min. class 4	BS EN 15771
Thermo Hygrometric Properties			
Frost Resistance	As Per Mfg.	Frost Proof	ISO 10545-12
Thermal Shock Resistance	Min. 10 Cycle	Min. 10 Cycle	ISO 10545-9
Moisture Expansion	Max. 0.6mm/m	Max. 0.02mm/m	ISO 10545-10
Thermal Expansion	Max. 9.0 x 10 <sup>-6</sup>	Max. 6.0x10 <sup>-6</sup>	ISO 10545-8
Chemical Properties			
Chemical Resistance	As Per Mfg.	No Damage	ISO 10545-13
Stain Resistance	Resistant	Resistant	ISO 10545-14
Safety Properties			
Slip Resistance	As per Mfg.	N. A.	DIN 51130
Fire Resistance	As per Mfg.	Fire Proof	N. A.

## PACKING DETAILS

Dimension ( mm )	No. of PC's/Box	Square Feet	Weight ( Approx )
1200x1800mm	2 Pcs.	46.5 Sq. Feet	91* Kg.



**SERON GRANITO PVT. LTD.**

Morbi-Halvad Road, At.Unchi Mandal,  
Morbi-363 642, Gujarat, INDIA

Phone : +91 93890 93890

Email : [info@serongranito.com](mailto:info@serongranito.com)

Email : [tanksagar@serongranito.com](mailto:tanksagar@serongranito.com)  
(international inquiry)

For more Information visit us on :

[www.serongranito.com](http://www.serongranito.com)